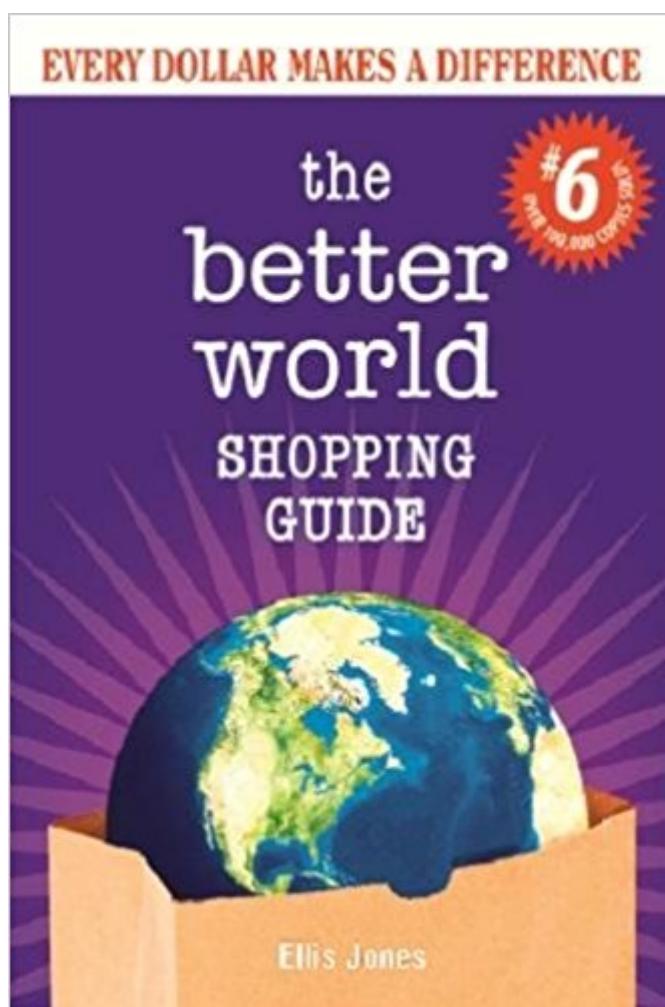


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Better World Shopping Guide #6: Every Dollar Makes A Difference



Synopsis

While we strive to make our vote count every four years, few of us realize that our most immediate power to shape the world is squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions. The Better World Shopping Guide rates hundreds of products and services from A to F, so you can quickly tell the “good guys” from the “bad guys” and ensure your money is not supporting corporations that make decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated sixth edition will help you find out who actually “walks the talk” when it comes to: Environmental sustainability, Human rights, Community involvement, Animal protection, Social justice. Small enough to fit in a back pocket or handbag and organized in a user-friendly format, The Better World Shopping Guide helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! Ellis Jones, PhD is the award-winning, bestselling author of five previous editions of The Better World Shopping Guide, and co-author of The Better World Handbook. A scholar of social responsibility, global citizenship, and everyday activism, he has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College in Worcester, MA.

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Ellis Jones, Ph.D. is the award-winning author of five previous bestselling editions of The Better World Shopping Guide, and co-author of The Better World Handbook. A scholar of social responsibility, global citizenship, and ethical consumerism, he gives presentations throughout the US and Canada empowering people to make a difference. Ellis is currently an Assistant Professor in the Department of Sociology and Anthropology at Holy Cross College in Worcester, MA, where he focuses his energies on bridging the gap between academics, activists, and the average citizen. www.betterworldshopper.org

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